



Analysis of the Motivation of the Integration of Craftsman Spirit and Ideological and Political Education of College Students

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Abstract: Ideological and political education is an indispensable course in the teaching process of colleges and universities. It is the requirement of the development of the current era to integrate the "craftsman spirit" into the ideological teaching of colleges and universities, and it is also the key to improve the quality of efficient talent training and reform the ideological and political education. The "craftsman spirit" has the functions of encouraging, standardizing and educating people, and it is highly consistent with the current efficient ideological and political education. In daily ideological and political teaching, teachers can promote the better combination of craftsmanship and political education by teaching specific examples, combining craftsmanship with students' professional learning, combining craftsmanship with the spirit of the new era, allowing students to understand craftsmanship in practice and inviting outstanding workers to come to the school to give lectures, so as to promote the development of ideological and political education in colleges and universities and provide good conditions for students' development.

Keywords: *Craftsman Spirit, Ideological and Political Education*

I. INTRODUCTION

"Craftsman spirit" was included in the government work report for the first time at the fourth session of the 12th National People's Congress and the fourth session of the 12th National Committee of the CPPCC in 2016. Many media have classified "craftsman spirit" into the "top ten new words" to give a comprehensive interpretation, and "craftsman spirit" has gradually attracted people's attention. If there are many "great artisans" in our country, we can speed up the transformation into a "manufacturing power" and a "manufacturing power". With the development of social economy in China, the cultivation of comprehensive talents has become an important trend in the current talent cultivation in colleges and universities. This requires that the teaching of ideological and political education should not only help students form sound personality, but also take into account their future career development.

Only in this way can students become excellent talents with both ideological quality and professional ability, and make greater contributions after entering the society. The concept of respecting teachers and valuing morality should maintain high moral integrity, clearly recognize the importance of teachers for their own growth and maturity, and always maintain respect and love for teachers. Inherit and carry forward the craftsmanship spirit mentioned above, which conforms to the actual needs of the current economic development era, cultivates high-quality talents suitable for the ability and quality of China's industrial upgrading, and thus lays the foundation for strengthening China's international competitiveness. For example, colleges

and universities can often hold special lectures, report the craftsman stories around them, explain and learn typical cases, show special films about craftsmanship on campus for students to watch, and diversified forms of campus publicity activities can enable students to understand and accept very directly.

Marxism believes that labor creates man, which is the fundamental way for human self-development. At present, the content of ideological and political education in colleges and universities is relatively single, and most of them stay in simple classroom teaching, resulting in the lack of students' humanistic quality, ethics, and professional values. It is very easy for students to "stay, use, and leave" in enterprises, and it is impossible for students to identify with their own careers. Therefore, vocational spirit education should be integrated into ideological and political education so as to give full play to the craftsman spirit. Therefore, the conscientious and responsible working attitude and the spirit of keeping improving have become an important part of the current ideological education of college students. However, some ideological and political teachers fail to add relevant content to the teaching of ideological and political courses due to their insufficient understanding of this problem. This has affected the teaching quality of the ideological course, making it difficult to give full play to the actual effect it should have, and thus failed to play a positive role in the cultivation of college students' comprehensive ability.

II. THE PROPOSED METHODOLOGY

(1) Important Connotation of Craftsmanship

At present, in many colleges and universities in China, there is still a wrong educational orientation of emphasizing study over thought, while in many enterprises, there is also a large number of wrong employment tendency of focusing on talent rather than morality, which leads to a considerable number of students who have more talent than morality, and who can not really serve the people and contribute to the country. Based on this, by integrating the cultivation of craftsmanship into ideological and political education in colleges and universities, we can focus on correcting the wrong orientation of schools and enterprises, so that students can form a good professional quality, and put craftsmanship, knowledge, ability, etc. on an equal footing, so as to more effectively cultivate students' spirit of dedication and dedication, and guide them to actively participate in the overall work of national social development. Education is to guide practice. To integrate craftsmanship spirit into practical education, we should give full play to the platform advantages of school enterprise cooperation, integrate practice guidance into the ideological and political education of the school, and conduct specific practical training for students. In this way, students can better understand the craftsman spirit in practical work.



Cultivating and practicing socialist core values is an important task of ideological and political education in colleges and universities. Its goal is to achieve the unity of knowledge and practice, which requires individuals to internalize in mind, externalize in practice, and solidify in the environment. From the perspective of the value objectives of the socialist core values at the individual level, "dedication" is the core content. Undoubtedly, "dedication" requires individuals to work tirelessly, actively and diligently, which is an important value orientation of the "craftsman spirit". To cultivate the craftsmanship spirit of college students, colleges and universities should adopt different ideological and political education methods, and integrate spiritual pursuit and space, ideological dimension and value orientation in the implementation process.

However, adding the craftsman spirit to the ideological and political education curriculum in colleges and universities can solve this problem well. Through the propaganda and explanation of craftsmanship spirit, students can form a serious and responsible work attitude and a work philosophy of excellence. In this way, when they go to work in the future, they can become excellent workers. The ideological and political education in colleges and universities is not limited to the campus space, and there are also many cases through social practice, such as learning the dedication, fighting spirit, innovation spirit and other activities of advanced people, which can strengthen the adaptability, competitiveness and innovation ability of college talents. And in the process of social practice participation, the cultivation of "craftsman spirit" has more practical significance and is a more effective integration approach.

Clarify the spiritual pursuit of "meticulous, excellence, continuous innovation and transcendence", and pass on the concept of "achieving high product quality, high service standards, creating first-class quality, and strengthening process innovation" to students. Teachers of ideological and political education should go deep into their practice posts and understand the work, life and ideological trends of students. At present, the ideological and political education in colleges and universities attaches great importance to the publicity and explanation of macro theories, emphasizing students' understanding of the theory of ideological and political education. It is not enough to cultivate students' ability to use the theory of ideological and political education to solve difficulties in learning and life. On the one hand, it lacks the cultivation of students' awareness of correctly dealing with setbacks, on the other hand, students' ideological preparation and coping ability to deal with setbacks and challenges are insufficient.

(2) Measures for the Integration of Craftsman Spirit Cultivation and Ideological and Political Education

In this regard, ideological and political education in colleges and universities must play its value function of training, cultivating and improving people, and put the "craftsman spirit" through the whole process of ideological and political education and into practice. We should actively carry out the education of "craftsman spirit", excavate the connotation and value of "craftsman spirit" from the perspective of history, reality and future, guide and help college students to correctly grasp the essence and connotation of "craftsman spirit" through the way that college students like to hear and listen, so that they not only have "technical rationality", but also understand "value rationality", and consciously form focus, professionalism, innovation Dedicated professional values. For example, in the

ideological and political teaching research, we can choose technological production, technological progress, technological application and other contents to teach in the classroom, and present theoretical concepts to students in the form of cases, so that students can intuitively feel the spirit of craftsmanship.

In addition, students should be guided to correctly understand what kind of people and technologies can help accelerate the social and economic development of the country. Moreover, the outstanding contributors to the reform and opening up that the Central Committee commended on the 30th anniversary of the reform and opening up are also representatives of the craftsmanship spirit of the new era in different fields. Teachers can select some appropriate examples to teach. This conveys the abstract craftsman spirit through concrete reality, so that students can have an accurate understanding of the craftsman spirit, and at the same time, they can also define the behavior mode they should adopt and follow. In addition, students are encouraged to participate in various professional skill competitions, including "craftsmanship spirit" as an assessment indicator, to touch their attention to "craftsmanship spirit" from the aspect of results; On the whole, the integration approach of social practice can enable college students to have a stronger experience, further cooperate with the guidance of ideological and political education, and carry out synchronous learning and cultivation with the teaching and construction of discipline knowledge, professional and technical learning and development.

CONCLUSION

The front of cultivating college students' craftsmanship spirit is the ideological and political education course in colleges and universities. The reasonable integration of craftsmanship spirit into ideological and political teaching activities in the limited classroom time is not only conducive to cultivating students' spirit of dedication, respect for teachers and excellence, but also can be achieved through continuous innovation of teaching methods based on the actual situation of the school. Among them, special attention should be paid to let the craftsman spirit be accepted by students from the bottom of their hearts, not just on the theoretical level. Only in this way can the ideological and political education courses in colleges and universities be better developed and make greater contributions to the cultivation of outstanding talents.

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